

textile
network
textile-network.com

MEDIAKIT 2020

Ad rates no.17, valid from 1 October 2019, as per: 18 September 2019

Menschen. Märkte. Meisenbach.





**feels right,
naturally**



Target group:

textile network targets managing directors, factory and production managers, IT specialists, product managers, design engineers, buyers, vendors, and designers in Germany and abroad.

Print run:

5,000 copies (German* + English)

Qualified circulation:

2,358 copies (German*)

2,084 copies (English)

Frequency:

Six times per year

Volume:

18th Volume 2020

Membership/Participation:

IWW (German Audit Bureau of Circulation)

*Source, IWW 2nd Quarter 2019

The international premium magazine
for the textile chain



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Brief Description

textile network is the international industry magazine for the entire textile chain, geared to technologies and to drive networking between the various textile sub-sectors. The focus is on news and innovations, whether it is about technical textiles, other textile materials or technologies in general and manufacturing processes of textile surfaces.

textile network reports from the fiber to the finished product, on current topics and on all facets along the entire textile value chain, such as sustainability, digitalisation, industry 4.0, China, Africa, research, trends. We always pick up the current buzzwords of the industry, we are about research and information. One of the core objectives is to describe innovative manufacturing processes in the textile and clothing industry with their many individual production stages and

to contribute to preserving important industry know-how. Accordingly, the readers of textile network are professionals and decision makers from the entire textile industry.

As a bilingual print and online magazine, textile network provides information on global events in the textile, apparel and home textile industry in six print editions each year (German/English) as well as in its two online magazines www.textile-network.de and www.textile-network.com. In addition to print and online, textile network keeps its readers and followers up to date via newsletters, Facebook, Twitter and Instagram.

textile network – be part of the network!



Iris Schlomski

Editor-in-Chief

Tel.: +49 (0) 5527 - 97 94 40

E-Mail: iris.schlomski@meisenbach.de



Topics and Dates

Special series 2020: Europe, the textile continent – opportunities and risks

1-2/2020

Editorial deadline: 12.12.2019
Advertising deadline: 19.12.2019
Publication date: 27.01.2020

Focal themes

- Fibres/Yarns
- Fabrics/Trimmings
- Sustainability/Fabrics
- Sun protection
- Textile finishing
- Knitting technology/Flat knitting

Trade fairs

26.01.2020–29.01.2020	ISPO Munich
30.01.2020–01.02.2020	TecStyle Visions
04.02.2020–06.02.2020	Munich Fabric Start
04.02.2020–06.02.2020	Milano Unica
10.02.2020–13.02.2020	Texworld Paris
18.02.2020–20.02.2020	Asia Apparel Expo Berlin
February 2020	Première Vision
February 2020	FILÒ
11.03.2020–13.03.2020	Intertextile Shanghai Apparel Fabrics

3-4/2020

Editorial deadline: 27.01.2020
Advertising deadline: 03.02.2020
Publication date: 19.03.2020

Focal themes

- Cotton
- Functional textiles
- Nonwovens
- Rugs/Fitted carpets
- Digitalisation/Apparel
- Clothing machinery
- Digital printing
- Textile chemistry

Trade fairs

19.03.2020–22.03.2020	Heimtextil India
24.03.2020–27.03.2020	FESPA Global Print Expo
25.03.2020–27.03.2020	35. Internationale Cotton Conference
31.03.2020–03.04.2020	Index, Geneva
22.04.2020–23.04.2020	Performance Days
27.04.2020–29.04.2020	Proposte

5-6/2020

Editorial deadline: 18.05.2020
Advertising deadline: 25.05.2020
Publication date: 17.06.2020

Focal themes

- USA – Continent of textiles
- Smart textiles/Wearable electronics
- Digitalisation/Textiles
- Technical textiles
- Clothing machinery (Texprocess Americas)
- Upholstery fabrics and home furnishings
- Logistics/Textile

Trade fairs

12.05.2020–14.05.2020	Techtextil North America and Texprocess Americas
02.06.2020–06.06.2020	International Textile Machinery (ITM)
09.06.2020–10.06.2020	mtex+
16.06.2020–19.06.2020	Pitti Filati Immagine
27.06.2020–29.06.2020	Interfilière Paris
June 2020	Wear It Festival



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Topics and Dates

Special series 2020: Europe, the textile continent – opportunities and risks

7-8/2020

Editorial deadline: 18.05.2020
Advertising deadline: 25.05.2020
Publication date: 17.06.2020

Focal themes

- Sustainability/Fashion
- Home textiles and natural fibres
- Knitting technology/Circular knitting
- PLM/SCM
- Industry 4.0
- Digitalisation/E-commerce
- Textile machinery
- Textile chemistry

Trade fairs

01.07.2020–03.07.2020	Neonyt Berlin
July 2020	Texworld USA
July 2020	Berlin Fashion Week
July 2020	Milano Unica

9-10/2020

Editorial deadline: 14.09.2020
Advertising deadline: 21.09.2020
Publication date: 09.10.2020

Focal themes

- Fibres/Yarns
- Fabrics/Trimmings
- Functional textiles/Outdoor
- Intelligent bedding
- Leather
- CAD/CAM
- Composites
- Nonwovens
- Textile chemistry
- Lingerie fabrics/Lace (MarediModa)
- Logistics/PLM/Transport

Trade fairs

01.09.2020–03.09.2020	Munich Fabric Start
14.09.2020–17.09.2020	Texworld Paris
16.09.2020–18.09.2020	Dornbirn-GFC
September 2020	Première Vision Manufacturing
September 2020	FILO
September 2020	Intertextile Shanghai
	Apparel Fabrics
28.10.2020–29.10.2020	Performance Days
October 2020	Saltex
04.11.2020–05.11.2020	35th Hofer Vliesstofftage
10.11.2020–12.11.2020	Composites Europe

11-12/2020

Editorial deadline: 14.09.2020
Advertising deadline: 21.09.2020
Publication date: 09.10.2020

Focal themes

- Highlights Heimtextil
- Highlights Domotex
- Sustainability/Fashion business
- Knitting yarns
- Home interior trends from London
- Logistics/E-commerce

Trade fairs

12.01.2021–15.01.2021	Heimtextil
January 2021	Pitti Filati Immagine
January 2021	Domotex
January 2021	Neonyt
January 2021	Interfilère Paris
January 2021	Texworld USA



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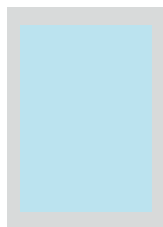


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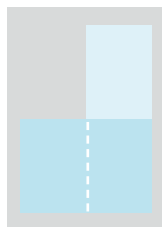
Ad Rates and Ad Formats*



1/1 page

PS: 180 mm x 270 mm
B: 210 mm x 297 mm

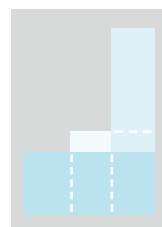
4,650.- €



1/2 page

PS: 88 mm x 270 mm
PS: 180 mm x 132 mm
B: 210 mm x 146 mm
B: 105 mm x 297 mm

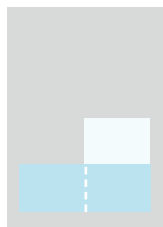
2,795.- €



1/3 page

PS: 180 mm x 88 mm
PS: 127 mm x 122 mm
PS: 57 mm x 270 mm
B: 74 mm x 297 mm

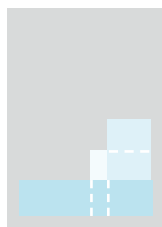
1,895.- €



1/4 page

PS: 180 mm x 63 mm
PS: 88 mm x 132 mm

1,520.- €



1/6 page

PS: 180 mm x 41 mm
PS: 127 mm x 59 mm
PS: 72 mm x 100 mm

1,030.- €



1/8 page

PS: 72 mm x 77 mm
PS: 127 mm x 43 mm

935.- €

*Special formats on request

PS: Print Space

B: Bleed

Formats: width x height

Ad formats bleed off:

Bleed ad format plus 3 mm
allowance on all sides

Best Placement:

Front cover page

5,290.- €

2nd cover page

4,780.- €

3rd cover page

4,680.- €

Back cover page

5,080.- €

Surcharge for agreed special formats: **+10%**

Placement agreements are invalid, if the publishing house is not provided on time with the necessary data by ad submission and closing date deadline.



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Ad Rates and Ad Formats

Colours:

Colours from the Euro Colour Scale CEI 12-66 /
DIN 16539 for special colours
(No discount available) **je 510.- €**

Magazine format:

DIN A 4, 210 mm wide x 297 mm high

Discounts:

Ads within 12 months (insertion year):

Frequency discount

3 Ads	5%
9 Ads	10%
12 Ads	15%

Job Advertisements

on request

Ad specials:

Inserts

up to 25g:

390.- € o/oo

up to 50g:

480.- € o/oo

Maximum format available for loose inserts:
210 x 297 mm

Prices for bound inserts and other special
forms of advertising (gatefolder, post-its, is-
land ads etc.) on request.



Bernd Raithel

Advertising Sales

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E-Mail: b.raithel@meisenbach.de



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Advertorial Print

An increasingly popular advertising medium, the Advertorial, offers you plenty of scope to communicate content. The reading flow is not interrupted, on the contrary - the text and images are embedded in the editorial section both in terms of look and feel.

ADDED VALUE FROM ADVERTISING WITH ADVERTORIALS:

Your advertising message will benefit from intensive exposure with an enduring impact - creating reader value that lasts! Don't just give your B2B target group advertising input but use storytelling to build long-term trust in your company. By including your logo, you will enhance the profile of your brand. In addition, the strong and trusting relationship we have with our readers will automatically transfer to your advertorial!

1 page Advertorial: 3,090.- €

You send us your text and images and we take care of the layout, embedding your text in an editorial setting, both in terms of look and feel.

We need: 1-3 images | Company logo |
Main text minimum: 1,600 characters |
Maximum: 2,000 characters (incl. spaces, headings and captions): The price includes one proofing cycle.*

Plus 600.- € for texts researched and written by our editors:

The text is written by our editors in consultation with you and then adapted to the textile network layout. The price includes one proofing cycle.**

1/2 page Advertorial: 1,830.- €

You send us your text and images and we take care of the layout, embedding your text in an editorial setting, both in terms of look and feel.

We need: 1-2 images | Company logo |
Main text minimum: 600 characters |
Maximum: 1,500 characters (incl. spaces, headings and captions): The price includes one proofing cycle.*

Plus 300.- € for texts researched and written by our editors:

The text is written by our editors in consultation with you and then adapted to the textile network layout. The price includes one proofing cycle.**

* Every additional proofing cycle will incur a charge of 100.- €. ** Any net travel expenses will be billed to the customer.



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textile network – Wall Calendar 2021

enclosed in issue 11-12/2020, edition: 2,500 pieces (German), 1,600 pieces (English)



textile network –
Wall Calendar 2020
still bookable until 25.10.2019
(enclosed in textile network
11-12/2019)

Placements and number of banners are variable

110 mm x 60 mm
750.- €

110 mm x 60 mm
750.- €

240 mm x 60 mm
1,500.- €

240 mm x 60 mm
1,500.- €



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Specifications

Magazine format: 210 mm wide x 297 mm high

Print space: 180 mm wide x 270 mm high

Printing and binding methods: 4c offset printing (80 lpc-screen) on coated paper (chlorine free). Wire stitching or adhesive binding.

Data creation and delivery: Please send us your ads ready for publishing in one of the programs and formats mentioned above, if possible as PDF/X-4 data (Output Intent: PSO-coated_v3.icc) with 3 mm bleed. We are happy to provide you for InDesign PDF job options and color profiles for PDF creation. Binding proofs are desirable for colour advertisements.

Should it be necessary to edit other files or adapt the layout, we will have to charge you our cost price of 72.- EUR/hour.

Your data can be processed by us with the following programs:

- Adobe Acrobat Version XI
- Adobe InDesign (Version CC 2015)

- Adobe Illustrator (Version CC 2015)
- Adobe Photoshop (Version CC 2015)
- Microsoft Office (Version 2013 for MAC and PC)

Image data in original sizes requires a resolution of 300 dpi (min. 600 dpi for line drawings). Indexed, LAB and RGB image data are converted by an in-house generated separation curve into the CMYK mode (the colour space is modified). This can lead to colour deviations, for which we cannot assume any liability.

Colours: Bio-Printing inks (CMYK, special colours available on request.

Proof: When making the proof please consider that our printer works with standard PSO-ISO 12647 values both in the preparatory and in the printing stages. If you are unable to provide us with a binding colour proof or can only supply a digital colour printout, please note that your file will be printed in compliance with the PS0coated_v3.icc. If you are interested, please contact Monika Schmidt (m.schmidt@meisenbach.de, +49 951 861-100) who will also tell you the costs.

Data storage: Data will be archived. Unchanged rerun is generally possible. A data guarantee is, however, not assumed.

Guarantee: By sending incomplete or differing data (texts, colours or images) we do not assume any liabilities for the correct print. Faulty exposure caused by incomplete or flawed files, incorrect settings or incomplete information will be invoiced to the customer. This also applies to additional composition and reproduction work as well as the creation of flawed proofs.

Contact:

Monika Schmidt, Order Management
m.schmidt@meisenbach.de
Tel.: +49 951 861-100

Delivery address:

Schleunungdruck GmbH
Inserts: for attention of Thomas Gesell
Eltertstraße 27
97828 Marktheidenfeld
Tel.: +49 9391 6005-33



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Distribution

1 Circulation auditing: www.ivw.de

The IVW (Information Community for the Assessment of the Circulation of Media) is an independent auditing organisation for the efficiency control of e.g. print media based on standardised methods.



2 Subscription prices 2020*

Issues per year	6
Domestic incl. postage and 7% VAT	132.- €
Abroad Europe	156.- €
Abroad world	183.- €

* All prices incl. delivery charges

Terms of payment: After invoicing by bank transfer or credit card.

Europäische Union (EU): If you provide us with your tax identification number, it will be tax-free, otherwise we will have to add 7% VAT for magazines.

Other foreign countries: VAT-free

3 Circulation analysis:

From the IVW-circulation analysis 2/2019 (German edition)

Actual circulation:	2,358 (*224)
Paid circulation:	279 (*47)
Subscribed copies:	254 (*43)
Other sales:	25 (*4)
Free copies:	2,079 (*177)
Print run:	2,610

* thereof abroad

4 Geographical distribution analysis*

(Percentage of print run actually distributed)

Germany	90.86%
Abroad	9.14%
Print run actually distributed	100.00%

(Proportion of actually distributed circulation - English edition)

Europe	91.01%
World	8.99%
Print run actually distributed	100.00%

*Average in percent- Issues July 2018 – June 2019

5 Classified potential of recipients

Distribution Germany, Austria, Switzerland

(Multiple answers possible)

Trade	Number (Domestic)	Number (Abroad)
Manufacturing of textiles	6,056	1,299
Manufacturing technical textiles	1,153	376
Manufacturing of knitted textiles	982	288
Manufacturing of machinery and technology	1,568	902
Manufacturing of apparel	4,670	1,599
Manufacturing of synthetics	343	125
Textile finishing	681	189
Universities/ tech. colleges	362	127
Other	3,233	6,536
Total number of recipients	19,048	11,441



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Cross-Media Opportunities

coverage (print + online)

textile network	5,000 copies
Newsletter (German)	ca. 4,150 recipients
Newsletter (English)	ca. 2,000 recipients
Website	10,068 page impressions
Website	4,975 visits

fans social media

Facebook	740 fans
Twitter	1,130 follower
Instagram	290 subscribers

status: 01.07.2019



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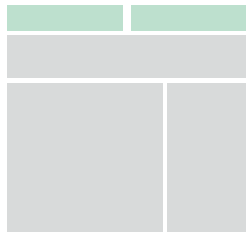
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Ad Banner on textile-network.de or textile-network.com

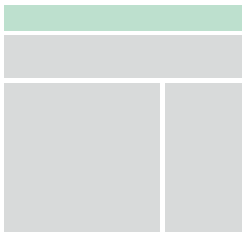
1 Full Banner



Size: 468 x 60 pixels

Price*: 865.– €

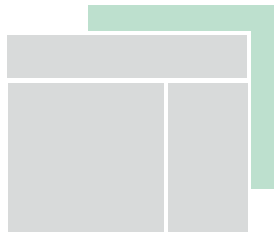
2 Superbanner



Size: 950 x 90 pixels

Price*: 1,790.– €

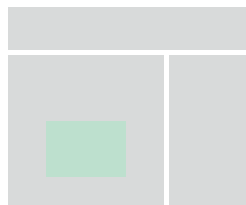
3 Hockeystick



Size: 728 x 90 pixels +
120 x 600 pixels

Price*: 1,450.– €

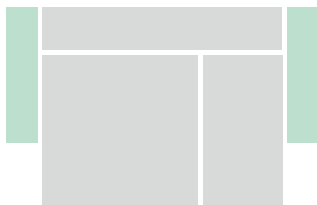
4 Content Ad



Size: 300 x 250 pixels

Price*: 1,145.– €

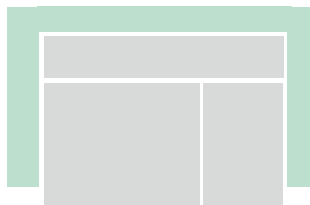
5 (Wide) Skyscraper



Size: (160) 120 x 600 pixels

Price*: 1,145.– €

6 Webskin



Size: (2x) 120 x 600 pixels +
980 x 90 pixels

Price*: 1,930.– €

Discounts:

Combination discounts are available for simultaneous ad bookings in print and online.

Individual cross-media offers are available on request.

* Price for 4 weeks duration

Delivery of the banner data incl. linking by e-mail stating the customer name to Monika Schmidt (m.schmidt@meisenbach.de).



Text Ads Online



Text ads

Your Text ad will be integrated in the textile network website as an article, positioned in a thematically assigned section and in the News section.

- Headline – teaser and text ad: max. 35 characters
- Lead paragraph – teaser and text ad: max. 350 characters
- Basic text: max. 1,200 characters
- Image – teaser: 1 image
- Minimum width: 1,000 pixels (16:10)
- Resolution: 72 dpi
- Images – text ad: min. 1 and max. 2 images
- Minimum width: 1,000 pixels
- Resolution: 72 dpi
- Caption per image: max. 70 Characters
- Video – optional: integration of a YouTube video

Rate: 795.- €

(Bookable in combination with Print.)

Ad Opportunities Newsletter

Banner



General information: The textile network Newsletter informs late-breaking on all important news of the textile industry. The Newsletter is sent in HTML-format. Banner and text ad can be run between articles and columns.

Data formats: JPG, 700 x 120 pixels, max. size 100K
Data delivery: Advertising banners should be delivered ready for publication at least 6 working days before the publication date. Delivery by email, quoting the customer's name, to Monika Schmidt (m.schmidt@meisenbach.de).

Rates per Ad (Banner): 515.- €

Teaser Newsletter

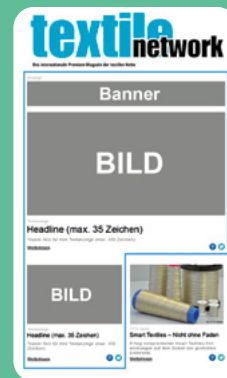


Increase the scope of your website text ad with a teaser in our Newsletter. You can position your content within our editorial Newsletter.

- Headline: max. 35 characters
- Teaser-Text: max. 350 characters
- Image: 1 image
- Min. width: 1,000 pixels (16:10)
- Resolution: 72 dpi

Rate: 960.- €

Special Newsletter



Increase the scope of your website text ads with teasers in our Special newsletter. You can position your content within an exclusive Special Newsletter. Our editorial team will add an editorial contribution. Your message will have the look and feel of an editorial Newsletter. For data protection reasons, we cannot send our Newsletter recipients a layout that you have chosen yourself.

Possible content:

- 1-2 text ads
- Headline: max. 35 characters, Teaser text: max. 350 characters
- 1-2 images, Minimum width: 1,000 pixels (16:10), 72 dpi
- Banner 700 x 120 pixels, max. 100K

Rate: 1,980.- €



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Social Media

Would you like to increase the scope of your text ad with a teaser in our social media network?

You can position your content within our editorial coverage.

Your message will have the look and feel of an editorial post on textile network's social media channels (Facebook, Instagram & Twitter).

<https://www.facebook.com/textilenetwork>

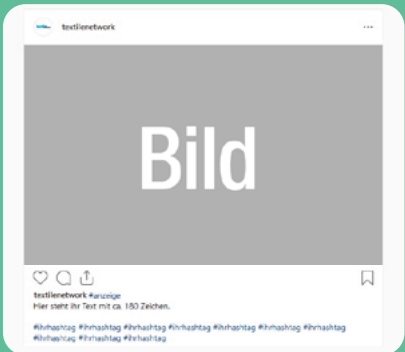


Increase the scope of your text ad with a teaser on our Facebook-page.

- Post-text: approx. 90 characters (recommendation from Facebook)
- Link-heading: Headline of the text ad
- Meta description of the link-preview: Lead paragraph of the text ad
- Image of the link preview: First image of the text ad

Rate: 105.- €

<https://www.instagram.com/textilenetwork>




Use a post on our Instagram page to increase your image.

- Post-text: with 1-3 images, preferably in square format
- Minimum dimensions: 1,200 x 1,200 pixels
- Text up to 180 characters, additionally up to 10 hashtags

Rate: 165.- €

<https://twitter.com/textilenetwork1>



Increase the scope of your text ad with a teaser on our Twitter-channel.

- Tweet-Text: max. 280 characters (incl. hashtags, mentions and target-URL as a bit link)
- Images – text ad: 1 image
- Minimum width: 440 x 220 pixels
- Resolution: 72 dpi

Rate: 190.- €



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Your company profile on our website

Having your company profile on our website means that news from your company, your contact details and events will appear alongside editorial articles by our journalists.

Benefits:

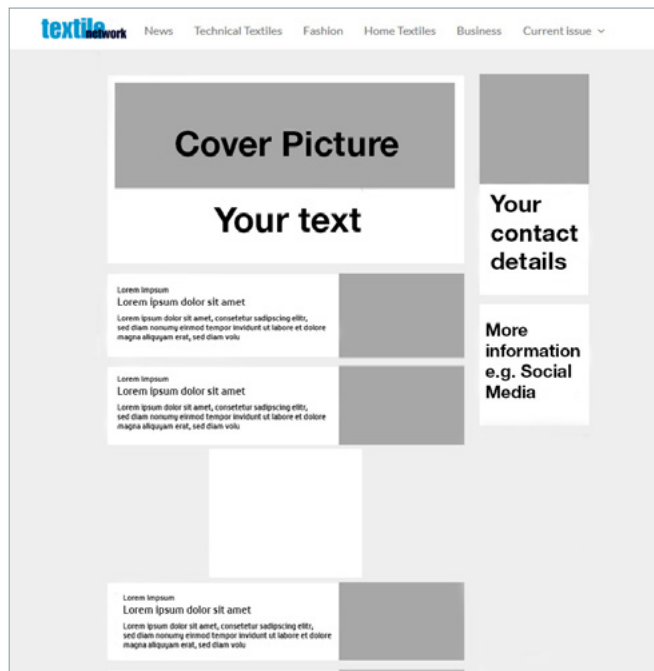
- Your company profile is included on our website together with your address. You can design your profile yourself.
- This enables you to reach our readers with a mixture of your advertising and company messages and our content on a company-specific page.
- The relevance of our trade magazine will increase your visibility on Google.

Price per year*

Basic rate: 1,499.- €

Maintaining your company profile: 399.- €

*Your company profile will be extended by one year unless we receive written cancellation from you at least four weeks before the contract ends. The current list price applies. All prices in euros plus VAT.



At the top, you can introduce your company with a text and a logo or image.

At the side, there is enough space for your contact details, a photo and other information, e.g. social media.

All the articles we have published about your company are listed at the bottom.

Editorial reports, product reports and advertorials are all featured here.



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General Terms and Conditions

1. In the following General Terms, «advertisement order» refers to the contract on the publication of one or several advertisements of an advertiser or others in a printed paper for the purposes of circulation.
2. Advertisement orders, unless expressly placed for a longer period, must be carried out within one year beginning with the signing of the contract. Only written agreements or written confirmations from the publishers are valid.
3. If the advertiser augments his advertisement order or adds another order to it in such a way as to increase the number of advertisements, appearing within the one- or two-year period, the probably higher discount will also be granted for already printed advertisements.
4. If an order is unfulfilled through no fault of the publishers, the advertiser must return to the publisher the difference between the granted discount and that corresponding to the actual execution of the order, irrespective of any eventual legal duties. The repayment ceases, if the unfulfillment is based on the force majeure in the risk area of the publishers.
5. Advertisements, which owing to their presentation cannot be recognised as such, will be marked with the word «Advertisements» by the publishers.
6. The publishers have the right to refuse advertisement orders - including single terms within a contract - and insert orders, by reason of their contents, origin or their technical form, according to the uniform and technically justifiable principles of the publishers, when their content infringes laws or official regulations or when their publication is unfavourable for the publisher.
In addition, bound or loose insert orders are only binding after a sample of the bound or loose insert has been submitted and met the approval of the publishers. Inserts, whose form or presentation give the reader the impression that they are part of the newspaper or magazine or which contain foreign advertisements, cannot be accepted. The advertiser will be informed immediately if his order is refused.
7. The advertiser himself is responsible for the content and the legitimacy of text and pictures submitted for the advertisement. Furthermore, it is the duty of the advertiser to exempt the publisher from claims of a third party, even when it should be inhibited, which might arise against the publishers as a result of the execution of the order.
8. The advertiser is responsible for submitting the advertisement text and the unobjectionable printing material or inserts on time. The publisher demand immediate replacement of obviously unsuitable or damaged printing material. The publisher guarantee the usual printing quality for the text submitted, in as far as the possibilities of the printing material allow.
9. In the case of the completely or partly illegible, incorrect, or incomplete printing of the advertisement, the advertiser is entitled to a price reduction or to a replacement advertisement, however, only in as far as the purpose of the original advertisement was impaired. If the publishers allow the reasonable period for this to expire or if the replacement advertisement is again objectionable, the advertiser has the right to a price reduction or a cancellation of the order.
Liability caused by unfulfillment, negligence on signing the contract an unlawful acts are out of the question also with advertising orders placed by telephone. Extent of liability caused by inability to carry out the order or delay are limited to replacement of the foreseeable damages and the indemnification of the relevant advertisement or insert costs. This is not the case for malice and gross negligence of the publishers, their legal representatives and intermediate assistants. The publishers' extent of liability for damages due to failure to provide warranted quality remain unaffected. In commercial business transactions, the publisher are not liable for the gross negligence of

- intermediate assistants; in remaining cases, the extent of liability for gross negligence towards tradesmen is limited to the foreseeable damages up to the corresponding costs. Complaints - except for not obvious faults - must be forwarded within four weeks after receipt of invoice and voucher.
10. The advertiser himself is responsible for typographical errors if the publisher sends him a proof and if he failed to correct the mistake or to return the proof in time.
 11. For payment of the advertisement invoice within 8 days after date of invoice a 2% discount is granted, payment after 30 days is net. In case of delay or postponement of payment, the advertiser is charged with default interest amounting to 3% above the rate of discount of the Deutsche Bundesbank and with the collection costs. The publisher may also discontinue the execution of the order until the advertisements already published have been paid for, and may demand advance payment for the remaining advertisements.
In the case of justifiable doubts in the advertiser's ability to pay, the publisher are entitled to make the publication of further advertisements dependant on the advance payment of the amount and on the settlement of outstanding invoices, even within the duration of an advertising contract and regardless of an originally agreed upon term of payment.
 12. Where the print-run has been reduced, it is possible to claim a partial reduction in price where several adverts have been booked in advance and where the average distributed print-run quoted either on the rate card or elsewhere is higher than the overall average print-run for the year, starting with the appearance of the first advert. A reduction in the print-run is deemed unjustifiable where it has been reduced by 20% or more for a print-run of up to 50000 copies. The percentage total of the price reduction is calculated in direct relation to the fall in the overall print-run.
 13. Advertisement rates do not include costs for graphic work, or for the preparation of photos or digital data. If such work is necessary for the execution of an advertising order it will be charged extra. Also, considerable changes in original order can be brought to the account of the advertiser.
 14. At the advertiser's request, the publisher will give evidence of the circulation of the magazine for which advertisements have been placed.
 15. In box number advertisements the publisher employs the care of a prudent businessman for the custody and punctual transmission of the offer. Registered letters and express letters concerning box number advertisements will be forwarded by normal post only.
 16. Enclosures accompanying offers and applications forwarded to the advertiser in reply to a box number advertisement remain the property of the sender and must be returned to him.
 17. Printing material, which the advertiser does not expressly demand to be returned to him, is kept by the publisher for two years, however, the publisher cannot be held responsible for any damage or loss caused by force majeure.
 18. Place of payment and place of jurisdiction, in as far as the law does not forcibly prescribe otherwise, is Bamberg.
Even if the residence or usual domicile of the advertiser is unknown at the time of the endorsement of a claim, or if the advertiser moves out of the area covered by the law, after the conclusion of the contract, Bamberg remains the place of jurisdiction.
 19. The advertising mediators and agencies are obliged to respect the rate card of the publishers, in their offers, contracts and accounts with advertisers. The agency commission granted by the publishers may be forwarded neither in part nor in full, neither directly nor indirectly to the advertiser.
 20. Should one of the preceding stipulations be without legal force, the validity of those remaining is not affected.

Terms online: www.textile-network.com/AGB



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TOPICS
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